

**WILMINGTON UNIVERSITY
COLLEGE OF EDUCATION AND LIBERAL ARTS
BASIC COURSE INFORMATION**

COURSE NUMBER: ART 210 COURSE TITLE: VISUAL COMMUNICATIONS COURSE TIME BREAKDOWN

40 Hours of Structured Learning Activities

TEXTBOOKS

*A list of course textbooks are available on the Wilmington University Bookstore website:
<http://bookstore.wilmu.edu/>

COURSE DESCRIPTION

Everything society produces, from cell phones to video games, demonstrates a comprehension of the elements of design

COURSE OBJECTIVES

- This course will provide students with the following objectives:
1. Describe concepts and ideas communicated through design.
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 3. Critique the aesthetics of design through analysis of works by Master Artists.
 4. Develop ideas through experimentation, imagination, and creativity.
 5. Refine skills for effectively applying a variety of media and materials.
 6. Demonstrate the use of design concepts such as unity, balance, emphasis, line, shape, texture, and color to assigned projects.
 7. Utilize skills in self-critique and evaluation.

A. Teaching and Learning Strategies

B. Evaluation Methods

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ATTENDANCE POLICY:

EVALUATION PROCEDURE AND GRADING POLICY: