B-3   Understand the rudiments of regression analysis and forecasting as a tool for predictivemodelling

B-4   Utilize Visual Basic as a tool to extend Microsoft Excel analytic capabilities

GOAL C:

Utilize critical thinking to solve business problems

Learning Outcomes: The student will:

C-1   Evaluate information to develop an understanding of business processes that can be translated into an analytic model

C-2   Evaluate the appropriateness of potential analytic techniques within the context of the available data

C-3   Utilize analytic results within the context of the business prsdhhe