WILMINGTON UNIVERSITY

COLLEGE OF BUSINESS

BASIC COURSE INFORMATION

COURSE TITLE: **Data Mining**

COURSE NUMBER: **BBA 420**

PRE-REQUISITE(S):   **BBA 350**

COURSE DESCRIPTION:

This introductory course in data mining will explore various statistical approaches to
extract hidden knowledge from large data sets, n a-1cd T technologies The [assocated] aeks cof 24n(ix