

**WILMINGTON UNIVERSITY  
COLLEGE OF TECHNOLOGY  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Social Media and Society

**COURSE NUMBER:** COM 6150

**I. MAJOR INSTRUCTIONAL GOALS:**

**GOAL A:** Examine the effects of social media in society

**Learning Outcomes:** The student will:

A-1. Analyze different social media platforms

A-2. Compare social media usage throughout different societies

**GOAL B:** Produce digital content for social media

**Learning Ou**