

**WILMINGTON UNIVERSITY
COLLEGE OF TECHNOLOGY
BASIC COURSE INFORMATION**

COURSE TITLE: Data Analytics Storytelling

COURSE NUMBER: CSC 402

MAJOR INSTRUCTIONAL OBJECTIVES:

Objective A: Apply Analytics Storytelling Concepts

- A-1: Apply the power of storytelling
- A-2: Demonstrate analytics storytelling

Objective B: Analyze How to Craft, Perfect, and Land Analytics Story

- B-1: Examine the scope of analytics story
- B-2: Demonstrate how to craft analytics story
- B-3: Demonstrate how to land your story
- B-4: Demonstrate how to leverage visual science

II CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire