

WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Executive Decision Making

COURSE NUMBER: DBA 7310

COURSE DESCRIPTION:

Decision analysis is an integrated process for making difficult decisions under conditions of ambiguity and uncertainty. Quantitative analysis tools, particularly stochastic ones, are central to this process. This course helps students make sound decisions about strategic business issues where ambiguity and uncertainty are involved. They will understand how to use quantitative techniques such as decision trees and simulation to analyze data, subjectively assess probabilities where situations are ambiguous,

