

**WILMINGTON UNIVERSITY**

- B-3 Use methods for evaluating long-term investment decisions.
- B-4 Include measures of risk in the evaluation of capital investment decisions.
- B-5 Use financial models to manage firm growth, and to obtain sustainable levels of growth.

**GOAL C:**

Interpret and understand corporate financial policies and strategies to include managerial decisions regarding the issuance and retirement of debt and equity

**Learning Objectives:** The student will:

- C-1 Obtain estimates of the cost of various sources of capital.
- C-2 Describe the risk and rewards to various degrees of financial leverage.
- C-3 Determine

**GOAL D:**

Gain working knowledge of the essentials of short term financial planning and management.

**Learning Objectives:** The student will:

- D-1 Discuss the importance of operating cycles, cash cycles, and the sources and uses of cash.
- D-2 Describe the advantages and disadvantages of holding cash.