

WILMINGTON UNIVERSITY
COLLEGE OF HEALTH PROFESSIONS AND NATURAL SCIENCES
COURSE OUTLINE & SCHEDULE OF ASSIGNMENTS
DOCTOR OF NURSING PRACTICE PROGRAM

COURSE NUMBER DNP 7105

COURSE TITLE HEALTHCARE ECONOMICS

CREDITS 3

PREREQUISITE Admission to the DNP Program or Permission of DNP Program
Chair

FACULTY MEMBER

TERM

METHOD OF CONTACT/ OFFICE HOURS

COURSE TIME BREAKDOWN

35 Hours Scheduled Instruction
10 Hours Structured External Assignments (SEA)

COURSE DESCRIPTION

METHODOLOGY

A. Teaching and Learning Strategies:

Assigned Readings, Web Enhanced Activities, Flipgrid, Lecture, Zoom, Kaltura, PowerPoint

B. Evaluation Procedures:

Graduate Grading Scale

Grade	Numeric Equivalent
A	95%-100%
A-	92-94%
B+	89-91%
B	86-88%
B-	83%-85%
C+	80%-82%
C	77%-79%
C-	74%-76%
F	Less Than 74%

This doctoral course offers students the opportunity to engage with fellow students and faculty via two to three online synchronous sessions.

Students have the option of attending the live session when scheduled or viewing the session recording made available through an online learning platform.

As these sessions are anticipated to offer valuable learning opportunities, students are expected to attend the live session or view the recording to enhance their understanding of the course content and earn credit where applicable.

COURSE OUTLINE AND SCHEDULE

Week	Topic	Activities and Assignments
1	Internal and External Forces Influencing Healthcare Economics Role of DNP Prepared Nurses in Healthcare Finance Payer Transition Introduction to Financial Statements	Flipgrid Business Project Proposal
2	Revenue Structure and Reimbursement	Flipgrid SWOT Analysis
3	Financial Statements: Profit and Loss	Flipgrid Expense Assignment
4	Financial Statements: Profit Margins, Break-Even, Budgeting, and Variance Analysis	Flipgrid Budgeting Assignment
5	Strategic Planning and Marketing	Flipgrid Marketing Assignment
6	Financial Statements: Balance Sheet	Flipgrid Financial Statement Assignment
7	Putting the Pieces Together: "The Big Picture"	Assigned Readings and Kaltura Presentation Business Plan Project PowerPoint with Kaltura

* The instructor reserves the right to modify the course content and schedule without notice.

