

**WILMINGTON UNIVERSITY
COURSE SYLLABUS**

competitive advantage.

Learning Outcomes: The student will be able to:

A-1 Describe the t[(1)-3(De)-3(scri)5(b)-3 12 Tf1 0 0 1 129.3/i0.00ffro6(:)(v)10 eETC.000009

II. METHODOLOGY:

A. Teaching Methods:

Teaching methods will include discussion questions, case studies, online quizzes, a final Exam, and a final project. A cooperative and participatory learning strategy will be deployed with every expectation that the student will contribute heavily, in a self-directed action-learning mode, to this educational experience.

B. Evaluation Procedures:

All other assignments (e.g., discussion/voice boards, wikis, blogs, journals, etc.) are due by the assigned date and time. Late submissions of these assignments, regardless of reason, will receive zero (0) points.

All assignments are due by the assigned date and time and must be uploaded to Canvas using the appropriate links. Each assignment will be graded using rubrics. A late penalty will apply to all late assignments, and those uploaded to Canvas more than 72 hours

is extenuating justification, such as serious medical issues or hospitalization).

All assignments are worth 100 points and are weighted in the grade center as follows:

Assignment	Quantity	Total Value	Weighting
Discussions	7	700	10%
Quizzes	7	700	10%
Case Studies	6	600	50%
Final Exam	1	100	15%
Final Project	1	100	15%

TOTALS

blank questions. ***The quizzes are only available to students during the assigned week. The course instructor will determine the exact timeframe the quiz will open and close.*** Students may only submit each quiz one time.

Case Studies: Six

IV. STUDENTS ETHICS, ATTENDANCE AND CLASS PARTICIPATION

Students are expected to behave ethically and honestly. The Wilmington

experience. Wilmington University expects students to exercise good judgment regarding attendance. Students are expected to attend