

WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Investments and Security Analysis

COURSE NUMBER: FIN 411

COURSE DESCRIPTION:

From a basic understanding of traditional investments (stocks, bonds, and mutual funds), the students will expand their knowledge of the investment world to include: fundamental and technical analysis, the efficient market hypothesis, valuation and portfolio theories, and an introduction to options and futures.

MAJOR INSTRUCTIONAL GOALS:

GOAL A: The student will identify and describe the various types of securities markets.

Learning Objectives: The student will:

- A-1 Describe the characteristics of securities markets.
- A-2 Compare and contrast dealer and broker markets.
- A-3 Discuss the importance of globalization and international markets.

GOAL B: The student will identify and review the major types and sources of investment information.

Learning Objectives: The student will:

- B-1 Discuss the key aspects of the commonly cited stock and bond market averages and indexes.
- B-2 Describe the basic types of orders, transactions, and legal aspects of investor protection.
- B-3 Discuss the roles of stockbrokers, investment advisors, and investment clubs.
- B-4 As a member of a group, prepare and present a comprehensive market review using the identified major sources of investment information.

GOAL C: The student will understand basic investment decisions affecting the selection and valuation of stocks and bonds.

Learning Objectives: The student will:

- C-1 Explain the theory and implication of the efficient market hypothesis.
- C-2 Demonstrate the effective use of fundamental analysis in security selection.
- C-3

