

WILMINGTON UNIVERSITY

- B-1 Identify and explain the key elements to consider for Homeland security planning.
- B-2 Examine and discuss the importance of analysis for Strategic planning.
- B-3 Analyze and discuss the various types of analysis that are conducted during the strategic planning process
- B-4 Demonstrate an understanding of how identifying special considerations and assessments for developing a strategic plan are critical to the process and its success.

GOAL E:

Will demonstrate an understanding of and be able to apply analytical skills to develop a strategic plan.

Learning Outcomes: The student will

- E-1 Apply critical thinking skills to achieve an understanding of how everyday information can be transformed into usable intelligence.
- E-2 Utilize spreadsheets and databases to conduct analysis to develop a strategic plan.
- E-3 Analyze and discuss the critical information that is needed for the prioritization of goals and objectives for strategic planning.
- E-4 Construct charts and metrics to explain analysis conclusions.

GOAL F:

Demonstrate how to analyze raw information and develop usable intelligence and incorporate it into a strategic plan

Learning Outcomes: The student will

- F-1
by applying an *all hazards* approach to planning
- F-2 Develop and recommend strategic planning priorities based on information analysis.
- F-3 Compose a strategic plan for a given organization utilizing information gathered and analyzed.

GOAL G:

Students will apply advanced oral and writing skills

Learning Outcomes: The student will

- G-1 Utilize professional oral communication skills to express and convey personal thoughts and opinions based on empirical research.

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Read Scenario and Build link chart using Maltego software

Conduct research to identify important information for your organization to build a spreadsheet for graphing and charting purposes

PowerPoint Data Exercise presentation (2-3 slides)

Week 4- Information and Intelligence

Readings

Discussion board

Analysis paper (Minimum 2 Pages)

Week 5- Identifying Critical Information

Readings

Discussion board

Critical Information PowerPoint

Week 6- Prioritizing Goals and Objectives for planning

Discussion board

Goals and Objectives outline

Week 7- Summary and Final Plan

Review and Summary

Final Strategic Plan

V. SUPPLEMENTAL MATERIALS:

- a. Maltego Software (Free community edition) found at www.paterva.com