

COLLEGE OF BUSINESS  
COURSE SYLLABUS

**FACULTY MEMBER:**

**TERM:**

**COURSE TITLE: Sport Economics and Finance**

**CRN:**

**COURSE NUMBER: MSP 7502**

**FACULTY CONTACT INFORMATION:**

**Technical requirements that may be required to utilize technology in this course:**

A headset or microphone

A webcam

Course Software/Hardware may be required (check with Instructor)

**Textbook(s):** Textbook information can be found using this link to the [Campus Store](#) website.

**Pre-Requisites:** None

**COURSE DESCRIPTION:**

This course will examine the economic and financial measurements used in the sport industry. Topics will include government and or public financing, sponsorships, naming rights, television rights and ticketing valuation. The economic impact on the profit and non-profit sports sector will be evaluated. Research and discussion on the problems and issues of the economic and labor impact of sports on the economy will be highlighted. This course focuses on sport finance in three sectors of the industry-public sector sports, collegiate athletics, and professional sport through in-depth analysis of financial management in each industry.



**Discussion**

**100**

**10%**



- e. Final Research paper: You are to write a 6-10 page (content) final research paper. Choose a sports stadium that has been built or choose a sport event that has been held in the last 5 - 10 years. Discuss the economic impact, financial concerns, and financial success of the venture or event. Provide financial statements and economic data, where appropriate. The final paper should be formatted following the Research paper template. A minimum of five journals or news sources (no blogs or opinion websites) is required for the paper.

**COURSE SCHEDULE:**

Check Canvas Assignments weekly for changes or updates. This syllabus is not a contract. It is my intention to keep with the schedule laid out in this syllabus, but I reserve the right to change or clarify course topics, assignments, and deadlines. Any such changes will be found in Announcements (or announced in class), and it is the responsibility of students to keep up with these announcements.

<b>Week #</b>	<b>Topic/Chapters</b>	<b>Assignments</b>	<b>Due Dates</b>
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Week 2

**Textbook**

<p>Week 5</p>	<ul style="list-style-type: none"> <li>· <i>Financial Management in the Sport Industry:</i> Chapters 10 and 11</li> <li>· <i>Chill Factor:</i> Chapters 21-24</li> </ul>	<p>Discussion Board</p> <p>Define Topic for Research Paper</p> <p>Case analysis</p>	
<p>Week 6</p>	<ul style="list-style-type: none"> <li>· <i>Financial Management in the Sport Industry:</i> Chapters 12 and 13</li> <li>· <i>Chill Factor:</i> Chapters 25-27</li> </ul>	<p>Discussion Board</p> <p>Research Paper Outline</p> <p>Zoom with Book Author</p>	
<p>Week 7</p>	<p><i>Financial Management in the Sports Industry:</i> Chapters 14 and 16</p>	<p>Collegiate Homework</p> <p>Research Paper</p>	