

**WILMINGTON UNIVERSITY  
COLLEGE OF EDUCATION AND LIBERAL ARTS  
BASIC COURSE INFORMATION**

This course will provide students with the knowledge and skills to:

1. Synthesize a definition of critical thinking from a variety of common definitions.
2. Evaluate the effects of potential barriers to critical thinking.
3. Identify common logical fallacies in reasoning.
4. Critically differentiate major ethical theories for making moral decisions.
5. Apply critical thinking skills to career-specific fields, such as science, law, marketing, and advertising.
6. Evaluate marketing techniques used to influence consumers.
7. Analyze advertisements to identify logical fallacies, rhetorical devices, misleading language, and faulty or weak arguments.
8. Design a career-based project incorporating critical thinking concepts learned throughout the course.

## **METHODOLOGY**

### **A. Teaching and Learning Strategies**

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This introductory course challenges students with the question: "Why do you think the way you do?" It gives practical consideration to overcoming thinking errors, developing ethical thought, and applying career-specific principles of good critical thinking to real-life situations.

### **COURSE OBJECTIVES**

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**B. Evaluation Methods**

**ATTENDANCE POLICY:**

**EVALUATION PROCEDURE AND GRADING POLICY:**