

Behavior Modification

PSY 306

This course surveys and examines the theory and technique of operant and classical conditioning in behavior modification. The main emphasis is on understanding the basic principles of behavior modification.

Demonstrate an understanding of behavior modification.

The student will:

- A-1 Identify key individuals.
- A-2 Identify key terms and concepts.

Demonstrate an understanding of basic technique in conditioning.

The student will:

- B-1 Demonstrate understanding of reinforcement, schedules of reinforcement, shaping the Premach Principles, etc.
- B-2 Apply these principles in real life case studies.

Demonstrate an understanding of the use of conditioning in every day settings in business, home and school.

The student will:

- C-1 Identify principles of conditioning.

C-2 Apply principles of conditioning to real life settings.

Demonstrate an awareness of the ethical limitations of the use of behavioral techniques with human subjects or animals.

The student will:

- D-1 Identify ethical limitations.
- D-2 State consequences of ethical violations.
- D-3 Identify case histories of ethical violations.

Use appropriate written and oral communication skills.

The student will:

- E-1 Communicate information orally in a logical and grammatical manner.
- E-2 Present written information using standard APA style.