



Academic Affairs

Program Review Summary Year One (of three) 2021-2022

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Program Review Overview

Purpose

Improve programs.

Demonstrate responsiveness to constituencies.

Provide information for decision making (e.g., allocation of resources, program revision and discontinuation).

Formally report outcomes assessment of student learning activities.

Indicators to Gauge Program Health

Internal: Enrollment, Retention, Graduation Rates, Mission

External: Market Demand, Competitive Landscape, Program Life Cycle

Categorization: Invest, Maintain, Monitor, Evaluate, Sunset

Year One (of three-year cycle) 2021 through 2022

Report submitted prior to April 30 following the academic year under review



Year One Snapshot - Invest

College of Business

BS Accounting & Finance, BS Business Analytics, BS Finance, BS Marketing, MS accounting, DBA

College of Education and Liberal Arts

BS Elementary Education, MED School Leadership, Doctor of



Year One Snapshot - Evaluate

College of Business

N/A

College of Education and Liberal Arts

N/A

College of Social & Behavioral Sciences

N/A

College of Technology

N/A

College of Health Professions & Natural Sciences

N/A



Year One Snapshot - Sunset

College of Business

N/A

College of Education and Liberal Arts

N/A

College of Social & Behavioral Sciences

BS Organizational Dynamics - Degree was discontinued and combined with Org. Leadership in the COB. Interdisciplinary degree designed and approved in Spring 2021 and implemented in Fall 2021. Psychology courses and students in the program will be managed by the COSBS.

College of Technology

N/A

College of Health Professions & Natural Sciences

N/A

